

# Katja Mayer (MBA)

- Managing Partner : [KM Networks GmbH](#)
- ECF Capacity Center: [European Climate Forum](#)
- JCI Senator and International Training Fellow (ITF 119): [Junior Chamber International](#)

Katja Mayer is a business major and holds an MBA in International Management. Over the last 19 years, she was involved in many international projects throughout Europe, the US and Asia. Katja has long-time experience within the financial services industry.

In 2006, she joined Eurex - one of the world largest financial derivatives exchange – to develop and implement of Eurex' carbon emissions strategy. She is an expert for emission trading mechanisms under the Kyoto protocol and the European Emissions Trading Scheme (EU ETS) and closely follows developments in a future US carbon market.

In addition, Katja trains and consults companies on how to determine their carbon footprint and how to use this information as a strategic management tool to be a winner of climate change.

In early 2009 she starts on the conceptual process to establish the ECF Capacity Center within the European Climate Forum. The Capacity Center's goal is to promote the dialogue between political, scientific and private sector stakeholders within the broad field of climate change.

Her career begins in 1990 as an associate consultant with a technology driven consulting firm in Palo Alto, California. She moves back to Germany to join Group Deutsche Börse in Frankfurt, where she manages a number of international projects. In 1996 she decides to relocate to Southeast Asia and accepts the position of Deputy Executive Director of the German Thai Chamber of Commerce in Bangkok.

In 1999 she launches her freelance career as project manager and sets up KM Networks GmbH. Her focus is internationalization processes in Europe, the US and Southeast Asia.

Katja has had international exposure since her childhood. She grew up in France and graduated from an international high school near Paris. She then earned a Bachelor's degree in European Business Studies from the European School of Business (ESB) in Reutlingen, Germany and ESC Reims (CESEM), France, as well as a MBA in International Management from the Monterey Institute of International Studies in California.

Next to her professional activities, Katja is a highly motivated and internationally involved member of Junior Chamber International (JCI) – a worldwide association of young leaders and entrepreneurs. As international training fellow (ITF 119) of JCI Training her focus is on personal development and education of young members of the organisation. Her longstanding commitment to JCI was recently honoured by awarding her a JCI Senatorship (# 68269).

In addition, she is a lecturer on topics related to Southeast Asia, international marketing and financial markets. Her current master class at Wiesbaden Business School focuses on international business development.

Katja lives with her husband and two daughters near Frankfurt, Germany.